

## *Sponsorship Opportunities*

The Southeast Women of Distinction Awards is back for a second year! This event is intended to carry on the tradition of the Women of Today Awards in Estevan, which had been awarded in the community for 21 years, the last time in 2019.

On May 2nd, 2024 supporters of women in the Southeast will celebrate with a familiar luncheon at the Wylie Mitchell Building in Estevan. Five awards will be distributed to deserving women in the Community

### *Royal Diamond \$5,000*

#### **Event Title Sponsor**

Logo displayed under event name on all media and publications

Opportunity to speak at the event, addressing the crowd

Logo displayed at Awards Luncheon in several locations

Program and social media mentions

8 Award Luncheon Tickets and 2 Tickets to Nomination Luncheon (April 9th)

### *Ruby \$4,000*

#### **Main Stage Sponsor**

Your banner on main stage at awards banquet, and in prominent location at Nominee Luncheon

Name mention at both events

Opportunity to introduce guest speaker

Program and social media mentions

8 Event Tickets

### *Emerald Sponsor \$2,000*

#### **Title Sponsorship of the Award Nomination Ceremony (April 9th)**

Company name/logo prominently displayed on program and at entrance of the Award Nomination Ceremony

Your company banner displayed at the Nominations Ceremony & at Awards Banquet in sponsor banner area

Social media mentions, logo on sponsor slide show and in program at both events

4 Tickets to the exclusive nominations luncheon (April 9th) and 4 Tickets to the Awards Banquet (May 2nd)

#### **Venue Sponsor**

Name mentions via our MC at both events, and in all print material at the main event

Your company banner displayed at the Nominations Ceremony and at the Awards Banquet

1 table of 8 to the Awards Banquet (May 2nd)

*Sapphire Sponsor \$1,500*

**Award Sponsor**

Opportunity to present the award to the winner  
Company Logo on all print material and social media  
Logo and name mentions in event program and on promotional videos  
4 Luncheon Awards Tickets and 2 Nomination Luncheon Tickets

**AWARDS THAT CAN BE SPONSORED:**

Innovator Award (Entrepreneurship)  
Outstanding Contribution to the Workplace Award  
Outstanding Young Visionary Award  
Equity Award  
Outstanding Contribution to the Community Award  
Trailblazer Memorial Walk (additional logo on Trailblazer Banner)

*Amethyst \$1,000*

**Centerpiece Sponsor**  
**Award Winner Gift Sponsor**  
**Specialty Drink Table Sponsor**  
**Photo Backdrop Sponsor**  
**Guest Gift Sponsor**  
**Desert Bar Sponsor**  
**Water Bottle Sponsor**

2 Awards Luncheon Event Tickets  
Name mention on social media  
Logo in program  
Name and logo on item being sponsored

*Crystal Sponsor \$500*

*In kind or cash donations made to the event for core purpose funding*

Name mention on social media  
Logo in program